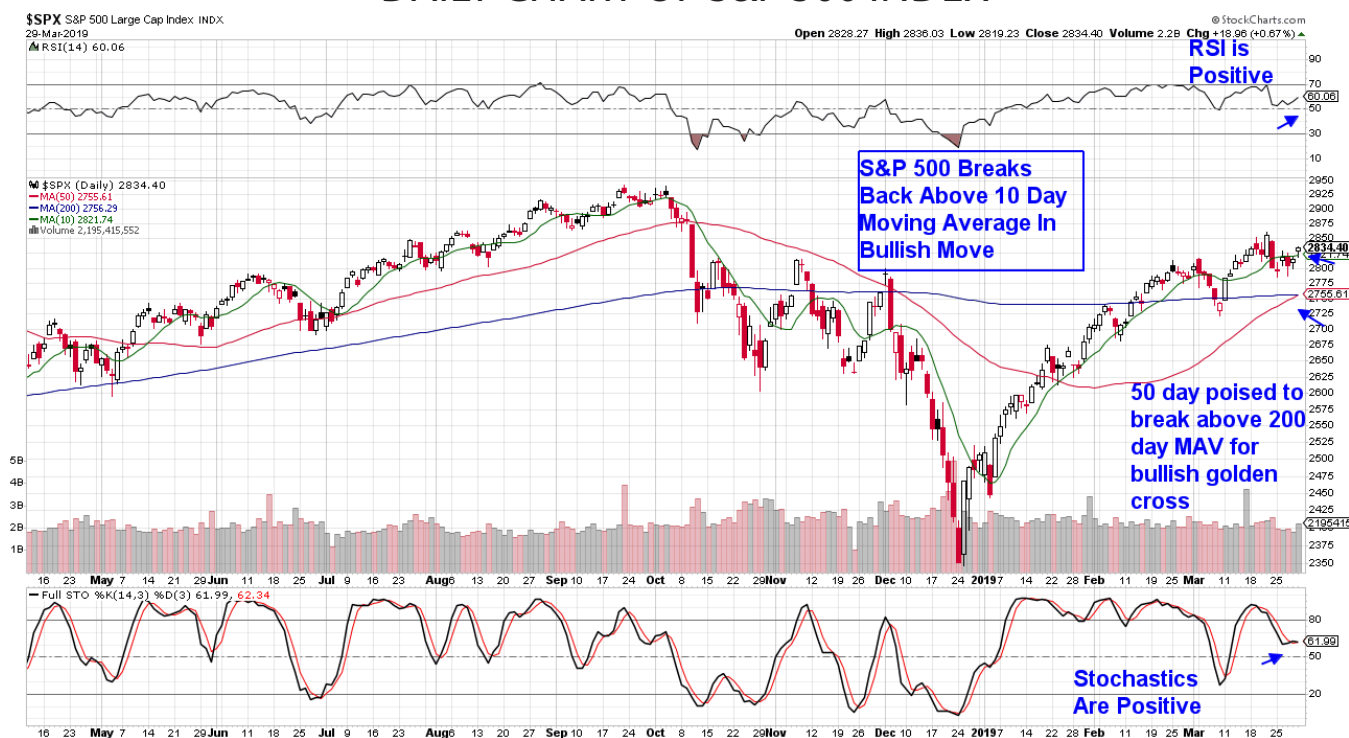




THIS WEEK'S HIGHLIGHTS

- Transportation Stocks Rally 3.5%
- Consumer Related Stocks Outpace Broader Markets
- 4th Quarter GDP Finalized at 2.2%
- Retail Sales, Durable Goods & Nonfarm Payroll Reports Next Week
- Chinese Markets Rally 2.6% on Trade Talk Optimism

DAILY CHART OF S&P 500 INDEX



The S&P 500 gained 1.2% during a quiet week that ended with a rally on volume Friday that pushed the Index back above its key 10 day moving average. The current uptrend for the S&P remains firmly in place with the 50-day moving average poised to break above the 200-day mav for a bullish golden cross formation.

The end of week rally came on the heels of optimism surrounding U.S./China trade talks as well as a pickup in Treasury yields which corrected the inverted yield curve from a week earlier.

Recently out of favor areas such as Industrials and Consumer related stocks performed well as investors sought beaten down stocks with lower valuations. High growth stocks such as those on our Suggested Holdings List fared well also.

All of this resulted in a broadening out in the markets with recently weak Small Cap stocks posting strong gains as well. This action bodes well for a continuation of the current uptrend.

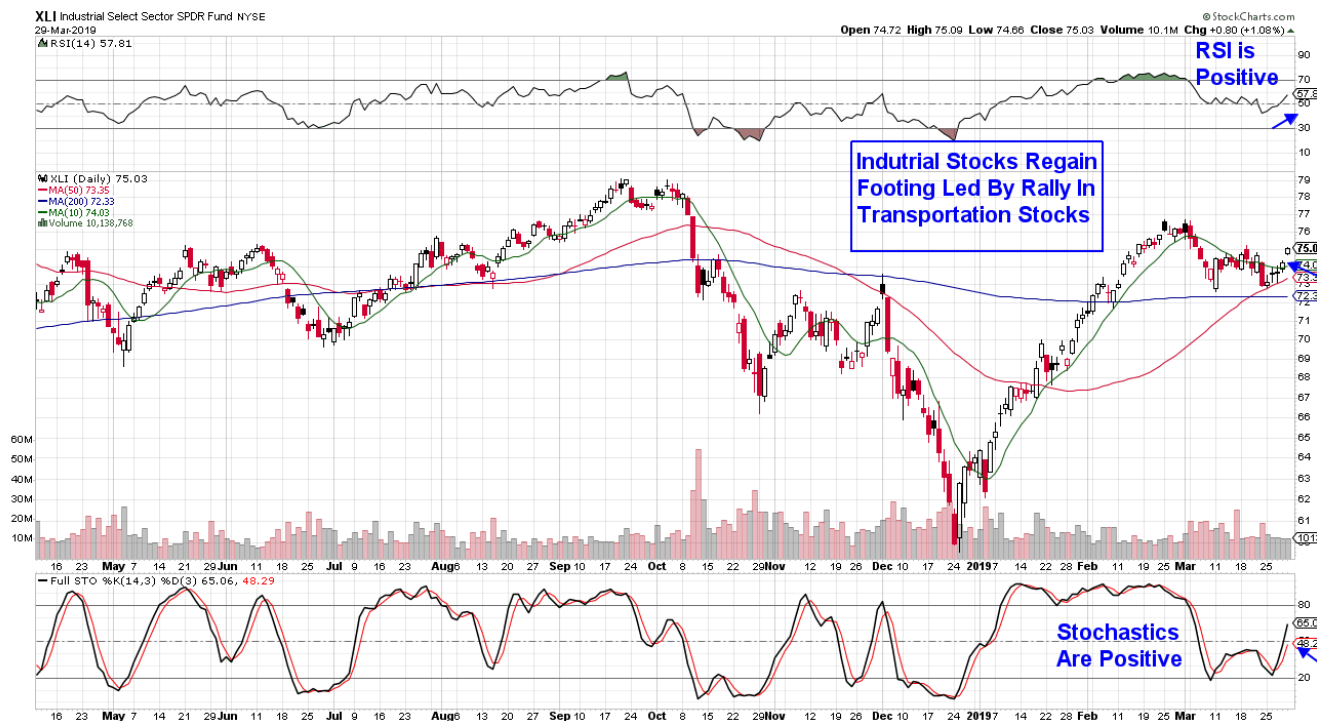
In addition to more areas of the market participating in the current uptrend, the market showed resilience despite negative news from Europe that growth expectations have been lowered yet again. U.S. economic data came in below estimates as well. The fact that the markets shrugged off potentially damaging news is bullish.

While we're positive on the prospects for this market, we're on alert for the official beginning of Q1 earnings season on April 12th when several large Bank stocks are due to report.

While earnings are the primary driver of a stock's price movement, even more important is investor's reaction to those earnings. So far, several companies have already reported Q1 results that were weak, and these

stocks have rebounded. (Fedex (FDX), Nike (NKE) and Micron (MU). This action is bullish for the markets.

Daily Chart of Industrial Sector



Industrial Stocks Gain Most For The Week

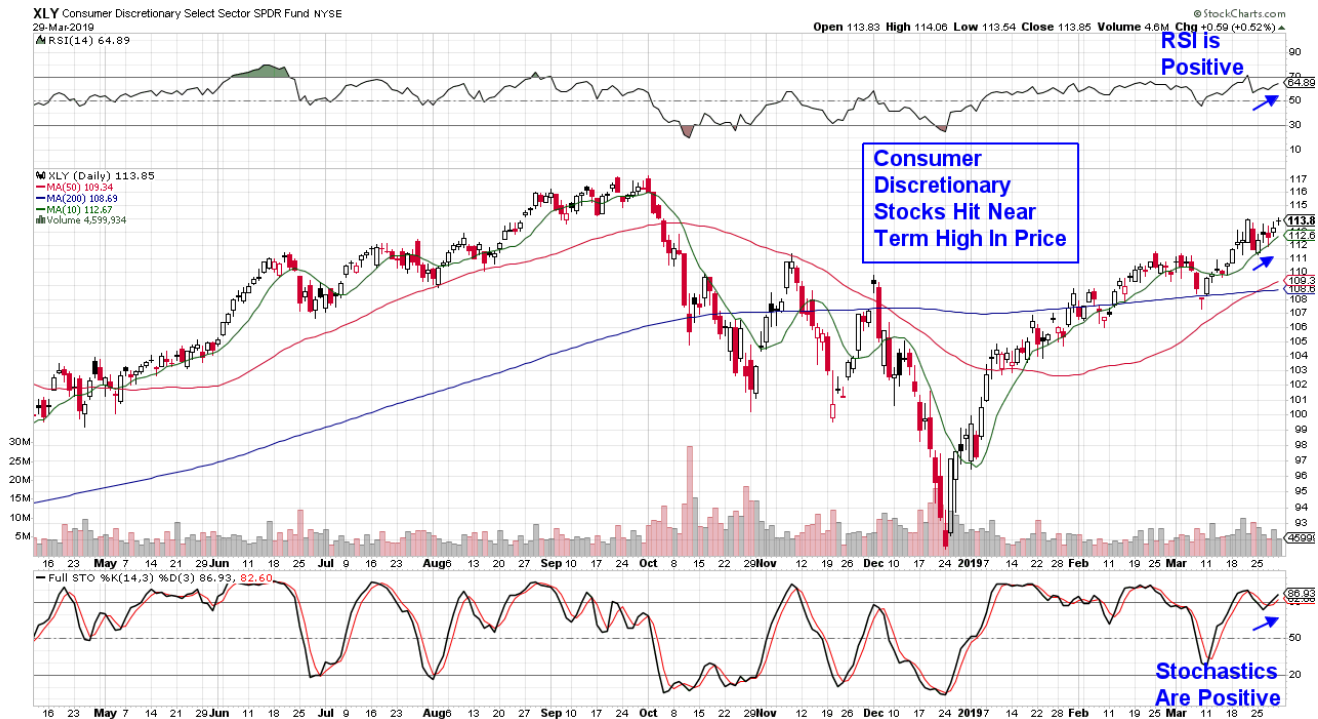
A 3.5% rally in Transportation-related stocks helped the Industrial sector post the best gains for the week. The sector was in a downtrend all month as Airline and Trucking stocks fell out of favor and more recently, a steep drop in heavyweight stock Boeing pushed the group down.

The move back into transports is bullish as it points to confidence in an expanding economy. These stocks do well when there's a need for their services to move goods that have been purchased by consumers and corporations. (rail stocks and plan from Canada)

Defense related stocks fared well also as analysts continue to raise earnings estimates on stocks such as Heico Corp. (HEI) from our Suggested Holdings List. The stock is poised to break out of a 5-week base following last week's 3% rally and can be bought.

Waste Management (WM) remains in a strong uptrend and can be held as the stocks continues to hit new highs. This group is also showing relative strength as the need for their services will remain regardless of the economic outlook.

Daily Chart of Consumer Discretionary Sector



Consumer Discretionary Stocks Spring To Life

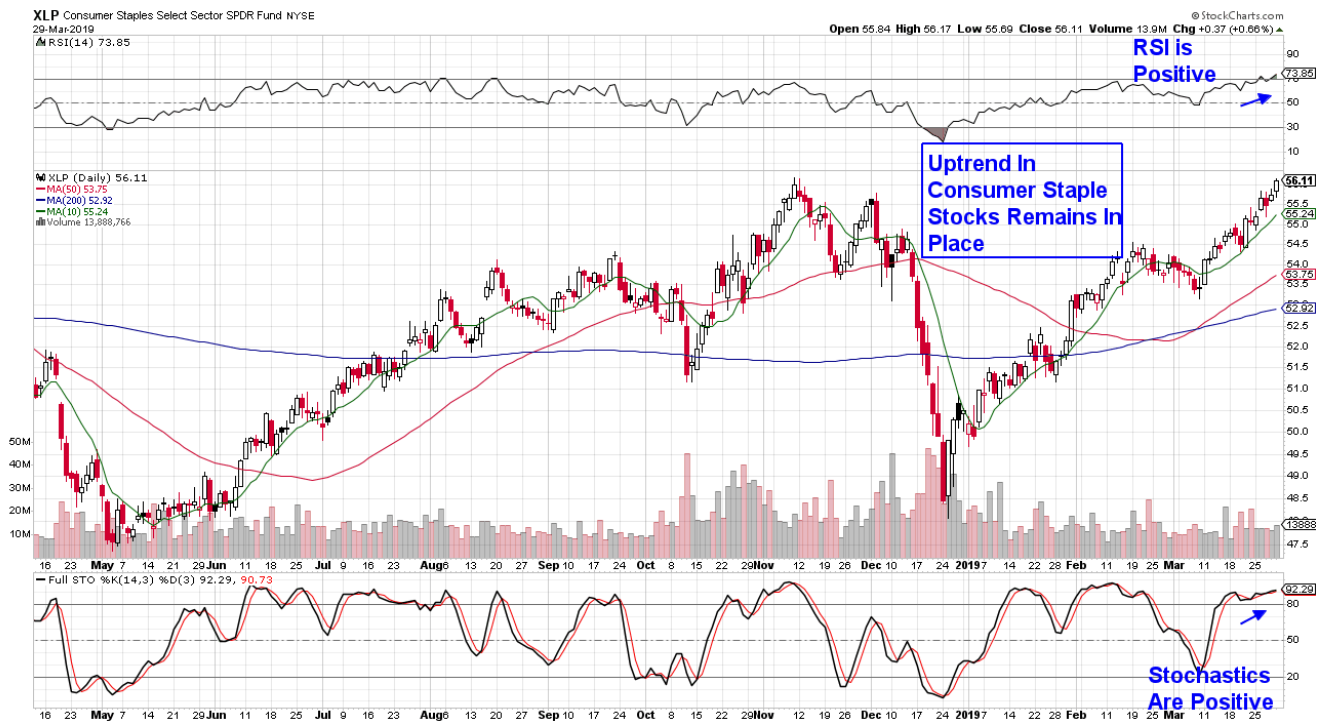
Last week, this sector gained almost 2% led by gains in Apparel related stocks that posted better than expected earnings. Consumer related stocks in other areas posted gains on earnings as well however, many of these stocks remain in downtrends and below key moving averages.

Dollar Tree (**DLTR**) from our List remains in a strong uptrend. The stock is poised to break out of a 1-month base following last week's 3.6% rally. And Amazon

(**AMZN**) is in a bullish buy zone as the stock continues to find support at its upward trending 10 day simple moving average.

Given the constructive money flows into this sector, we're adding Wingstop (**WING**) back to our List as well as Lowe's Corp. (**LOW**)

Daily Chart of Consumer Staples Sector



Consumer Staples Stocks Continue To Shine

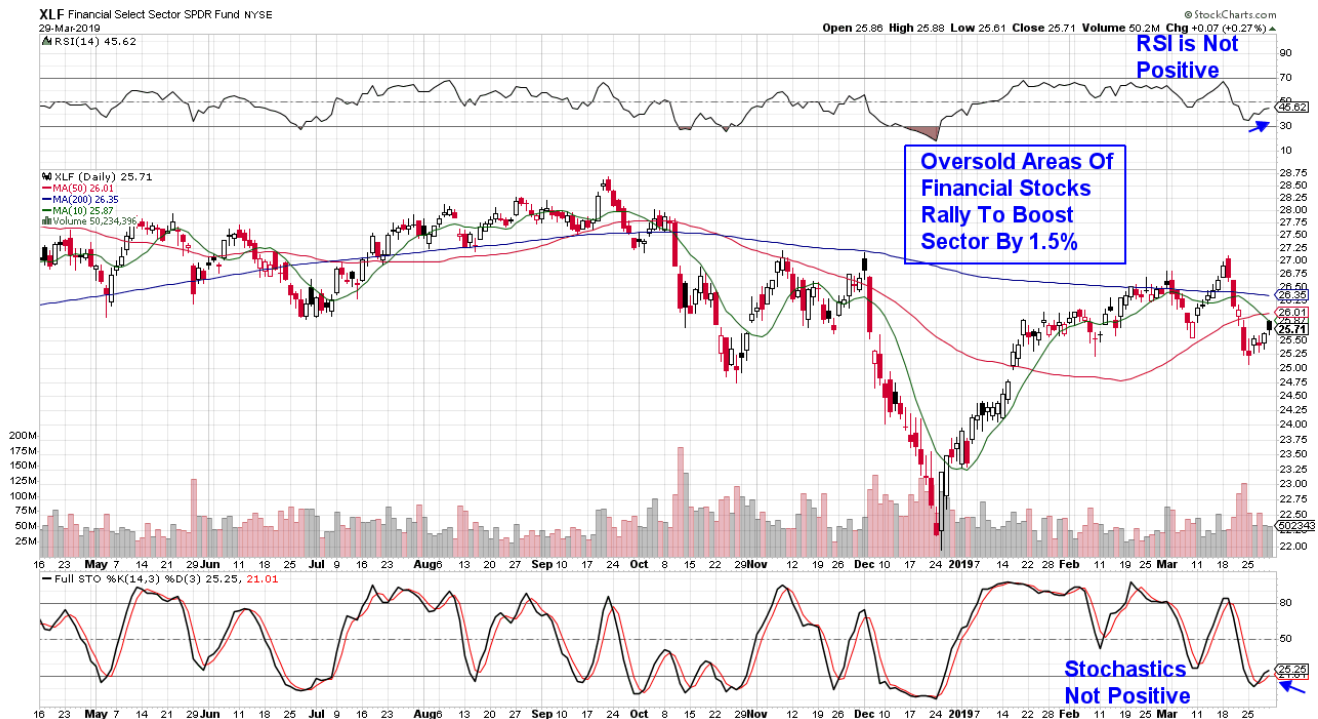
The move into this defensive sector continues with the biggest gainers being turnaround stocks such as General Mills (GIS) from our Suggested Holdings List. In addition to offering a 3.8% yield, this company recently reported relatively strong earnings while guiding higher for this year and next as recently implemented initiatives are taking hold. GIS remains in a strong uptrend and can be bought.

Proctor & Gamble from our List (PG) had an even stronger week on the heels of news recently that they

may be looking to enter the cannabis industry. Last week, the company announced the introduction of new products and partnerships designed to broaden their customer base. The stock is in a confirmed uptrend as it continues to hit a new high in price and can be bought on any pullback.

We expect this sector to continue to outperform given the low interest rate environment – particularly those stocks with strong growth prospects such as those on our List.

Daily Chart of Financial Sector



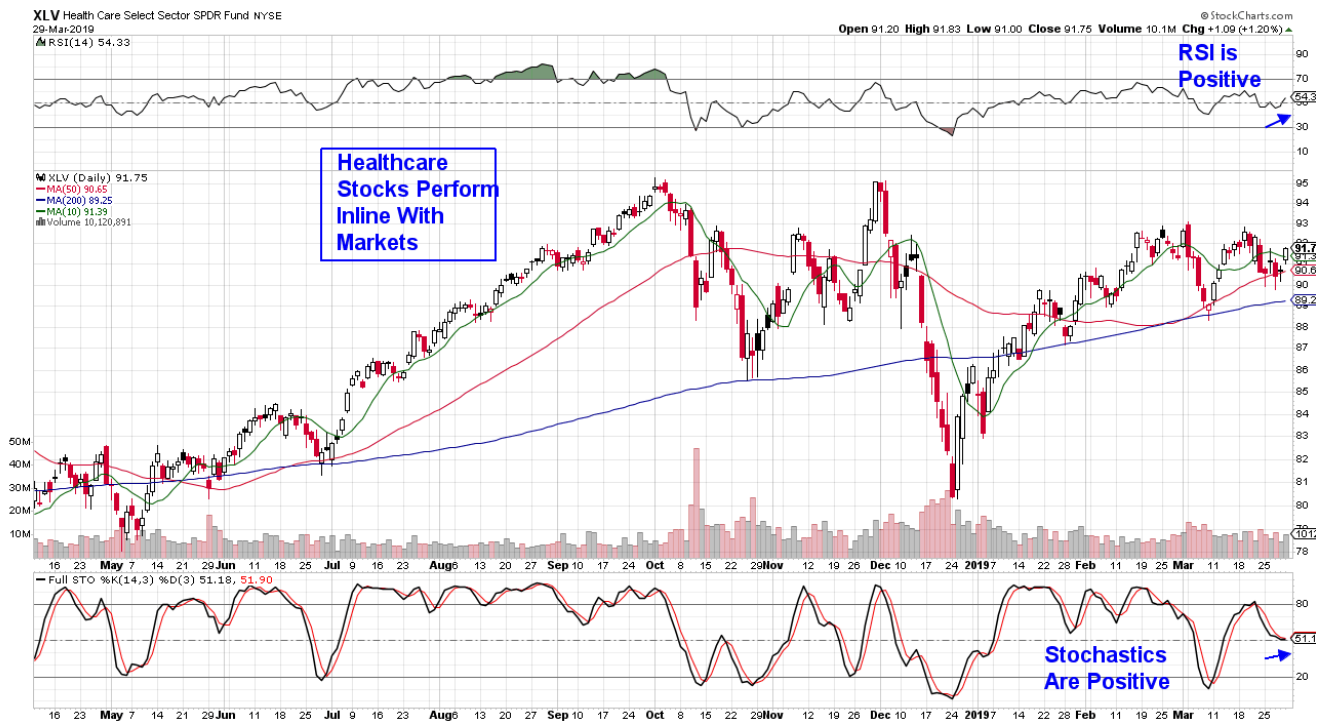
Oversold Financial Stocks Rally

Beaten down Bank stocks found buyers that pushed these oversold stocks up almost 4% for the week (using ETF KRE). While interesting, most of these stocks as well as KRE are rallying right up to downward trending 10-day moving averages which are now resistance.

We are keeping a close watch on those Bank stocks that were on our List as they're fundamentally sound companies. A downtrend reversal would be signaled by a break above resistance on volume however further upside resistance at their 50 day moving averages may dampen their moves.

Payment processing stocks remain a vibrant part of Financial stocks with companies such as Paypal (PYPL) remaining in a confirmed uptrend. This stock can be bought. Square (SQ) is much less compelling as the stock is trading in a sideways fashion with no volume despite analysts raising earnings guidance for this year and next.

Daily Chart of Healthcare Sector



Healthcare Stocks Get Boost From Biotechs

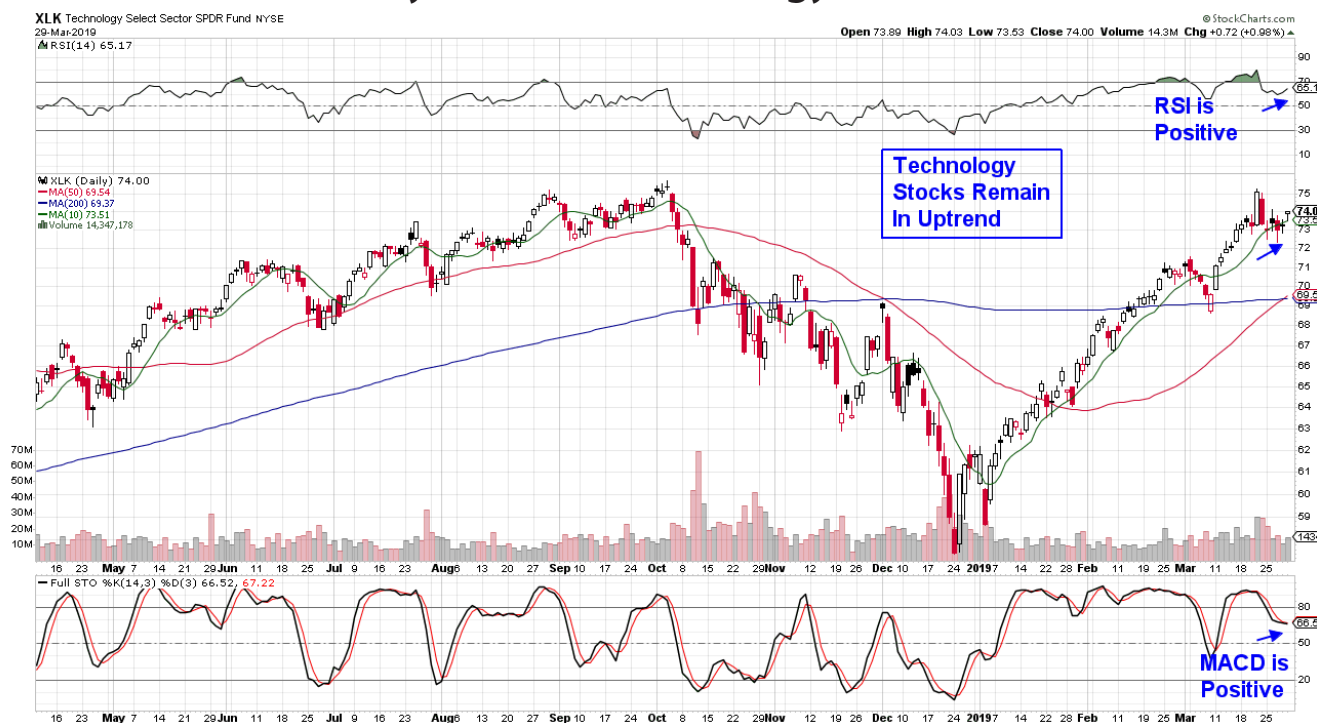
The Healthcare sector was led by a 3.4% rally in Biotechnology shares as positive clinical trial and merger news pushed shares higher. As mentioned in the past, many of these stocks lack earnings as they are years away from development of drugs making them difficult to evaluate as a possible investment. Instead, ETFs such as ARKG can be a diversified alternative. This ETF focuses on Biotechs in the Genomics and has broken back above its key 10 day mav.

Other areas of Healthcare did not fare well last week after the Justice Department stood with an earlier

ruling that the Affordable Care Act is unconstitutional. While experts doubt that Obamacare would ever be dismantled, Health Insurance and select Medical Product stocks dropped.

Pharmaceutical stocks performed inline with the general markets as Eli Lilly (LLY) from our List remains in an uptrend after briefly hitting a new high in price.

Daily Chart of Technology Sector



Technology Sector Pulls Back Slightly

The Tech sector posted gains that were below the broader markets as profit taking took hold in recently strong areas. In addition, Semiconductor stocks were flat for the week as the outlook for these recently hot stocks has turned mixed. That said, most of the Tech stocks from our List far outpaced the broader markets and the uptrend in this sector remains in place.

In addition to having a positive week, many stocks from our List remain in uptrends and are in Strong Buy Zones. Cyberark (CYBR) rallied 5.2% and ended the week by posting a bullish outside day on Friday while Intuit (INTU) and Arista (ANET) both hit new highs in price. Broadcom (AVGO) broke out of a 15-month base as analysts raise earnings estimates.

Adobe (ADBE), Appfino (APPF) and Veeva Systems (VEEV) are also in strong buy zones as is Salesforce (CRM) as it broke back above its 50-day mav following

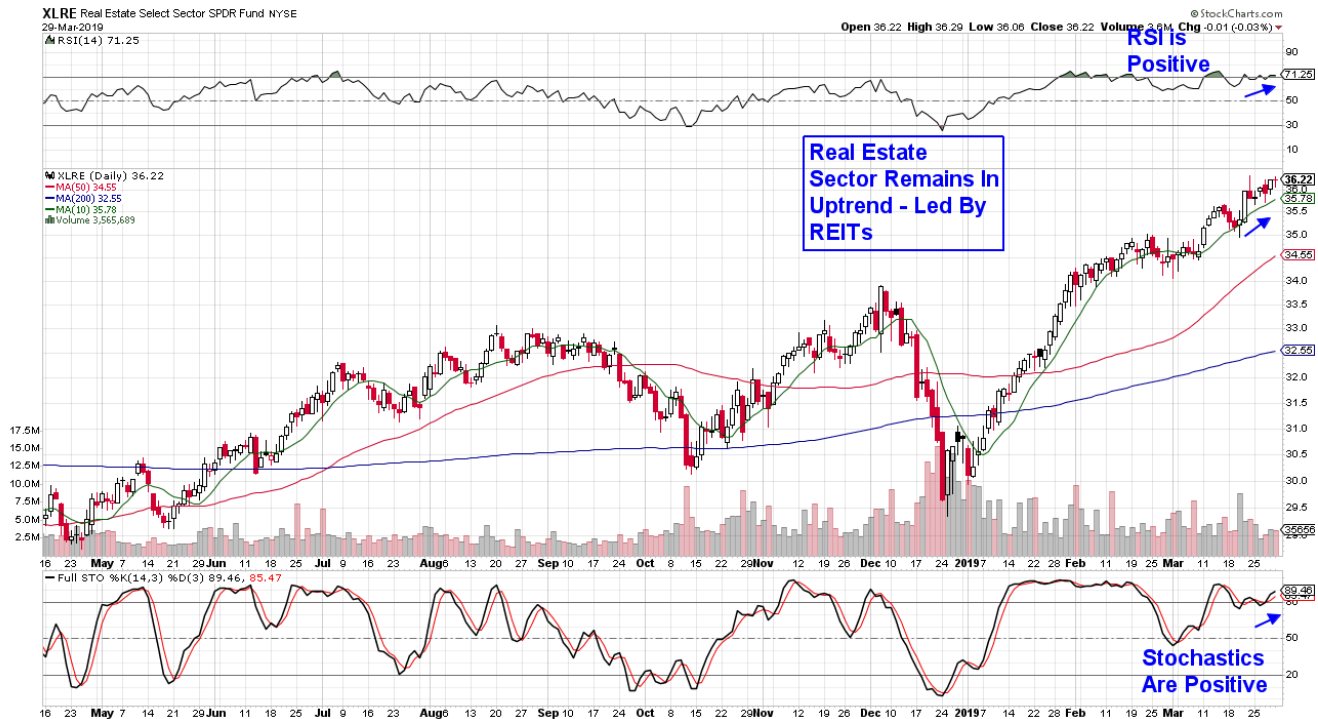
a pullback. And after pulling back last week, Alphabet (GOOGL) and Palo Alto (PANW) are both in buy zones as well.

China based Autohome Inc. (ATHM) from our List rallied 16.4% last week on news that China/U.S. trade talks are progressing. The stock can be bought on any pullback.

As mentioned with our midweek report, Xilinx (XLNX) and Twilio (TWLO) appear to be pausing following year to date moves of 40%. Both stocks can be held as their uptrends remain.

Year to date, the Technology sector is the best performer with the XLK up almost 20%. The gains in this area are warranted as the Information Technology group posted the highest percent of stocks that posted strong earnings that were ahead of estimates last quarter. It's expected that this growth will continue which will bode well for the leadership status of Tech stocks.

Daily Chart of Real Estate Sector



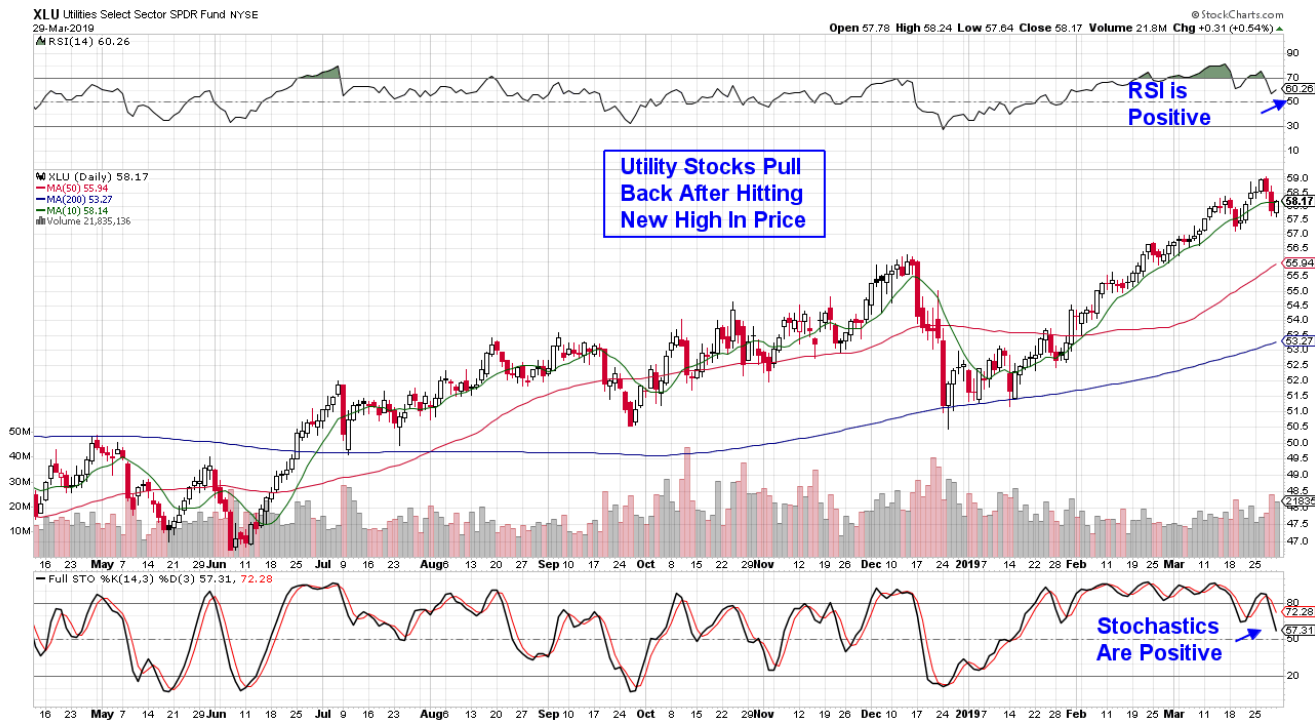
Real Estate Stocks Remain In Strong Uptrend

The Real Estate sector continues to attract buyers led by higher yielding REIT stocks. While these stocks are generally viewed as defensive, the low interest rate environment is allowing many Real Estate Investment Trust Companies to purchase more properties and thereby improve their returns.

Each of the REITs from our List remain in strong uptrends after hitting a new high in price last week.

While Caretrust (CTRE) and Sun Communities (SUI) are in buy zones, WP Carey (WPC) and Store Capital (STOR) can be bought on a pullback.

Daily Chart of Utilities Sector



Utility Stocks Pull Back

The Utility Sector was the worse performer for the week with a 0.5% drop following a midweek pullback to its 21-day moving average. The move is in line with other recent periods where profit taking took place after the sector hit a new high in price.

Given the relatively high yield these stocks offer as well as the fact that the Utility companies on our Suggested Holdings List are poised for growth, we'd be a buyer on

this pullback

Both Entergy Corp. (ETR) and Pinnacle West Cap Corp. (PNW) offer yields over 3% and are in Buy Zones after pulling back to their 21-day moving averages.

SUMMARY: The broader market's swift recovery from the March 22nd drop has been quite impressive particularly as the issues that pushed shares lower remain in place. While the yield curve is no longer inverted, longer term yields are at 15-month lows and normally, as yields drop - so do the markets. Globally, we continue to receive mixed news from Europe with the general outlook for economic growth looking weak which does not bode well for U.S. multi-national corporations.

That said, we're clearly in a period where the markets want to go higher. Stocks that came out of the gate strong in early January are remaining under accumulation while weaker areas are now joining the uptrend. This, in addition to the fact that investors are choosing to focus on positive news such as trade talk negotiations, bodes well for a continuation of this rally over the near term.

BUY: WINGSTOP INC.

SYMBOL	COMPANY	PRICE	MARKET CAP	INDUSTRY
WING	Wingstop Inc.	\$76.03	\$2.23 Billion	Retail - Restaurants



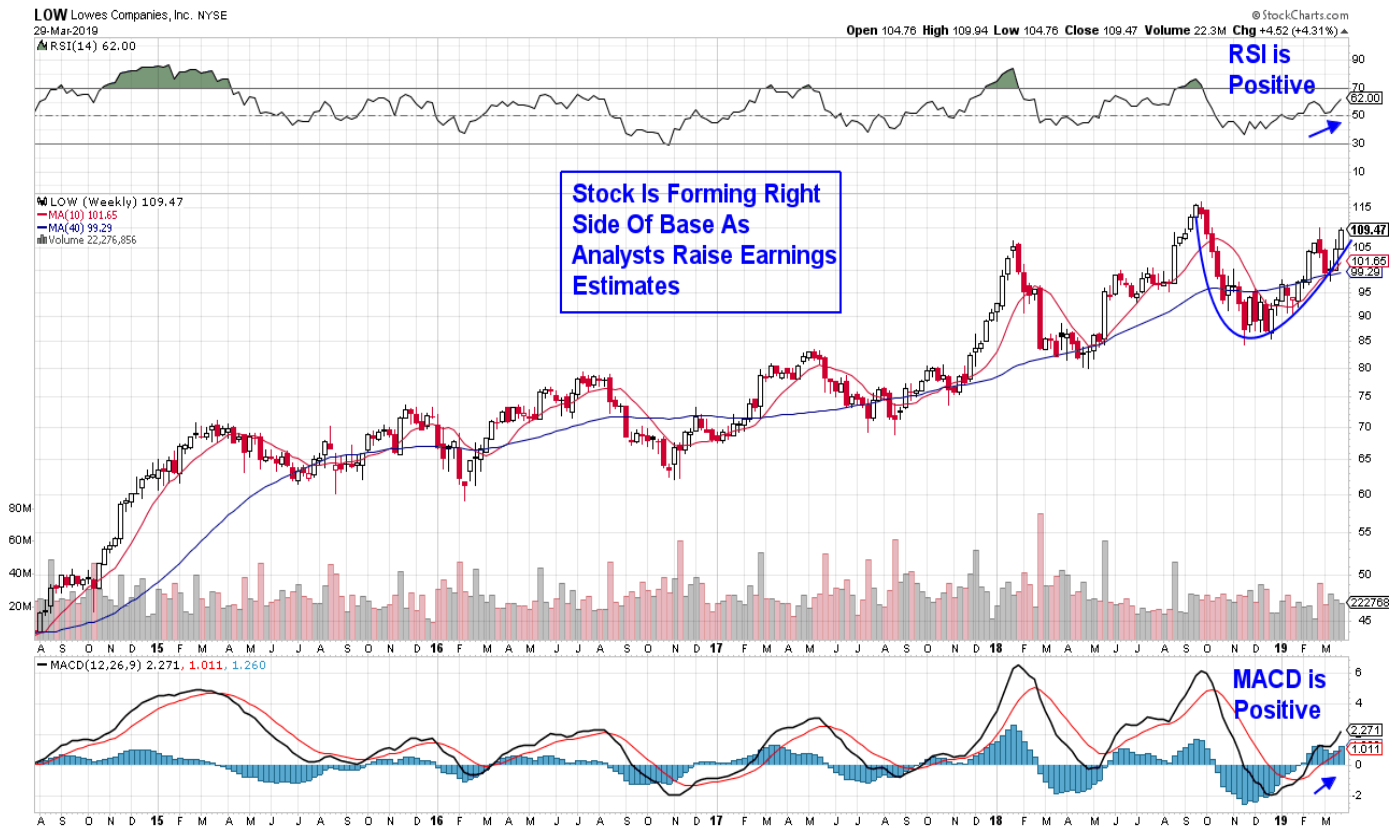
Wingstop Inc., (WING) together with its subsidiaries, franchises and operates restaurants under the Wingstop brand name. Its restaurants offer cooked-to-order, hand-sauced, and tossed chicken wings. As of December 29, 2018, the company operated

approximately 1,252 restaurants globally. The company continues to grow its number of outlets both in the U.S. and overseas while also growing their same store sales - an important metric for chain restaurants. The stock hit a new high in price last

month following news of the appointment of 2 new executives who will be charged with keeping growth levels high.

BUY: LOWE'S COMPANIES, INC.

SYMBOL	COMPANY	PRICE	MARKET CAP	INDUSTRY
LOW	Lowe's Companies Inc.	\$109.47	\$87.69 Billion	Retail - Building Products



Lowe's Companies, Inc. (LOW), together with its subsidiaries, operates as a home improvement retailer in the United States, Canada, and Mexico. It offers a line of products for maintenance, repair,

remodeling, and decorating. Interest in home improvement stocks has picked up following an announcement that interest rates will remain low for this year - a key driver for home sellers who will want to repair their homes.

Lowe's in particular has seen analysts raise earnings estimates following the appointment of a new CEO last year who has been restructuring the company with an eye toward growth.

MEM Edge Report Suggested Holdings

Stocks With Emerging Leadership Characteristics

\$ = Earnings Due

Buy Zone

Strong Buy

Buy on Pullback

Removed From List

SYMB	COMPANY	PRICE	MKT CAP	DATE ADDED	PERFORMANCE	INDUSTRY GROUP
CONSUMER DISCRETIONARY						
AMZN	Amazon.com	1,780.75	874.71 B	02/20/2019	-1.00%	Retail - Internet
DLTR	Dollar Tree, Inc.	105.04	25.02 B	01/06/2019	13.00%	Retail - Discount
CONSUMER STAPLES						
GIS	General Mills, Inc.	51.75	30.99 B	03/24/2019	2.0%	Food - Packaged
PG	Procter & Gamble	104.05	254.31 B	11/07/2018	14.00%	Cosmetics - Personal Care
HEALTHCARE						
LLY	Eli Lilly And Co.	129.76	134.41 B	01/06/2019	13.00%	Pharmaceutical
INDUSTRIAL						
HEI	Heico Corporation	94.87	11.64 B	02/08/2019	7.50%	Aerospace & Defense
HQY	Health Equity, Inc.	73.98	4.62 B	02/24/2019	-8.00%	Business Services
WM	Waste Management	103.91	44.13 B	11/18/2018	12.00%	Waste Management
REAL ESTATE						
CTRE	CareTrust REIT Inc.	23.46	2.09 B	12/16/2018	15.00%	Property REIT
STOR	Store Capital Corp.	33.50	7.42 B	12/16/2018	8.50%	Property REIT
SUI	Sun Communities Inc.	118.52	10.24 B	12/09/2018	9.50%	Property REIT
WPC	W.P. Carey Inc.	78.33	13.01 B	03/10/2019	4.00%	Property REIT
UTILITIES						
ETR	Entergy Corporation	95.63	18.21 B	03/24/2019	-0.50%	Utilities - Electric
PNW	Pinnacle West Capital	95.58	10.72 B	03/10/2019	2.50%	Utilities - Electric

Continued on next page

MEM Edge Report Suggested Holdings

Stocks With Emerging Leadership Characteristics

\$ = Earnings Due

Buy Zone

Strong Buy

Buy on Pullback

Removed From List

SYMB	COMPANY	PRICE	MKT CAP	DATE ADDED	PERFORMANCE	INDUSTRY GROUP
TECHNOLOGY						
AAPL	Apple Inc.	189.95	895.67 B	02/06/2019	9.00%	Computers & Telecommunicaitons
ADBE	Adobe Inc.	266.49	130.03 B	02/06/2019	5.00%	Financial - Payment Processor
ADSK	Autodesk, Inc.	155.82	34.21 B	02/08/2019	1.00%	Software - Design
ANET	Arista Networks, Inc.	314.46	23.81 B	02/15/2019	19.00%	Computer Networking
APPF	AppFolio Inc.	79.40	2.69 B	03/17/2019	7.00%	Computer Software-Enterpr.
ATHM	Autohome, Inc.	105.12	12.31 B	03/03/2019	13.00%	Internet Content
AVGO	Broadcom Inc.	300.71	119.03 B	03/17/2019	3.50%	Semiconductor
CRM	Salesforce.com Inc.	158.37	122.10 B	01/09/2019	1.00%	Software - CRM
CYBR	Cyberark Software	119.05	4.43 B	01/06/2019	71.50%	Software - Security
GOOGL	Alphabet Inc.	1,176.89	816.83 B	03/20/2019	-4.00%	Internet Content
INTU	Intuit Inc.	261.41	67.72 B	01/21/2019	22.00%	Software - Financial
PANW	Palo Alto Networks	242.88	22.77 B	02/27/2019	-4.50%	Cybersecurity
RNG	RingCentral Inc,	107.80	8.76 B	01/06/2019	31.00%	Cloud Based Communications
TWLO	Twilio Inc.	129.18	15.96 B	01/06/2019	46.00%	Cloud Based Communications
VEEV	Veeva Systems	126.86	18.43 B	01/06/2019	39.50%	Software - Life Sciences
XLNX	Xilinx Corporation	126.79	32.10 B	11/28/2018	39.00%	Semiconductors
FINANCIAL						
PYPL	Paypal Holdings	103.84	121.83 B	01/13/2019	14.50%	Financial - Payment Processor
SQ	Square Inc.	74.92	31.44 B	01/21/2019	3.50%	Financial - Payment Processor

Continued on next page

Glossary of Terms Used From Our Suggested Holdings List

Buy Zone – This means the stock is in a confirmed uptrend and is finding support at its upward-trending key moving averages and can be bought. If you own the stock, stay with it.

Strong Buy – This means we have slightly more conviction in the ability of this stock to outperform the markets over the next week. The stock may be poised to break out of a base, it may be in a strong industry group or there may be recent good news. In other words, the stock has some edge that should help propel the stock higher.

Buy on Pullback – In this case, the stock is a bit over-bought (or extended) and may need to come in a little before buying. This is usually following a particularly strong week where the stock was up a lot. We would look for a pullback to the stock's upward-trending 10-day moving average as an optimal entry point.

Not Highlighted – These are stocks that remain positive and can be held if you own them. However, they currently do not appear poised to have an upward move. The stock may be consolidating after a large advance or be in an industry group that is not in favor. The longer-term uptrend remains in place however.

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